

Airport targeting its top 30 list

By NEIL YOUNG

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BULLHEAD CITY — Laughlin/Bullhead International Airport has compiled a list of its top 30 markets.

“This is a very recent list and a great list to have because we can now refine our target marketing,” said Jeremy Keating, Airport Director. “We were already targeting a few of these markets through digital advertising, so this list will now allow us to focus on the top cities more efficiently,” he said.

“We do not have the breakdown for destination and origination, so this is all cities combined going both ways,” Keating said.

Here are the top 30 in numerical order:

Minneapolis-St. Paul

Denver

Dallas-Fort Worth

Portland, Ore.

Seattle

Detroit

Salt Lake City

Sacramento

Charlotte, N.C.

Orlando, Fla.

Houston (Intercontinental)

Chicago-O’Hare

Boston

San Jose

San Antonio

Tucson

San Diego

Kansas City, Mo.

Baltimore

Los Angeles

Albuquerque, N.M.

Philadelphia

Omaha, Neb.

Edmonton, Alberta

St. Louis

Tampa, Fla.

Indianapolis, Ind.

Milwaukee

Austin, Texas

Long Beach, Calif.

Laughlin/Bullhead International Airport launched daily passenger service to and from Phoenix Sky Harbor International Airport on Feb. 16 through American Airlines.

For more information, go to flyifp.com.