Airport targeting its top 30 list

By NEIL YOUNG 6/13/17

BULLHEAD CITY — Laughlin/Bullhead International Airport has compiled a list of its top 30 markets.

"This is a very recent list and a great list to have because we can now refine our target marketing," said Jeremy Keating, Airport Director. "We were already targeting a few of these markets through digital advertising, so this list will now allow us to focus on the top cities more efficiently," he said.

"We do not have the breakdown for destination and origination, so this is all cities combined going both ways," Keating said.

Here are the top 30 in numerical order:

Minneapolis-St. Paul Tucson
Denver San Diego

Dallas-Fort Worth Kansas City, Mo.

Portland, Ore. Baltimore
Seattle Los Angeles

Detroit Albuquerque, N.M. Salt Lake City Philadelphia

Sacramento Omaha, Neb.

Charlotte, N.C. Edmonton, Alberta

Orlando, Fla. St. Louis Houston (Intercontinental) Tampa, Fla.

Chicago-O'Hare Indianapolis, Ind.

Boston Milwaukee
San Jose Austin, Texas
San Antonio Long Beach, Calif.

Laughlin/Bullhead International Airport launched daily passenger service to and from Phoenix Sky Harbor International Airport on Feb. 16 through American Airlines.

For more information, go to flyifp.com.