

American unlikely to report figures until later this month

By NEIL YOUNG The Daily News | Posted: Sunday, April 2, 2017 12:10 am

BULLHEAD CITY — American Airlines, which initiated scheduled daily passenger service to and from Laughlin/Bullhead International Airport on Feb. 16, isn't expected to report any figures to the airport until possibly late this month, said Jeremy Keating, airport director.

It's not a question of how many passengers are using the service. "It's based on a revenue number," which is hard to figure "because everybody's on a different fare," Keating said.

American provides connecting flights to cities worldwide from Phoenix Sky Harbor International Airport with a daily flight to Bullhead City, and a return flight to Phoenix, seven days a week.

Keating said he has seen some flights almost sold out, while others are half full on the American Eagle CRJ700, which holds 70 passengers.

"We continue to try to engage the resorts," Keating said. Airport officials met one-on-one with the general managers from each resort, and are happy with their efforts, he said.

"There's been a lot of locals using it. We have a lot of good stories, people telling us how fantastic it is," Keating said. "People are going all over the place: Mexico, Miami, the East Coast, up north, even just to Burbank,

"There's been a lot of people going back and forth to Phoenix," as well, he said. "It's not quite where we need it to be quite yet, but I think we're getting there."

Airport officials continue to reach out to neighboring cities, and the airport has become a member of the chambers of commerce in Lake Havasu City, Kingman and Needles, in addition to the Bullhead Area Chamber of Commerce, he said.